

TERMS AND CONDITIONS

"FALKEN TYRES ITALY" PROMOTION

Dunlop Tyre Europe GmbH, whose registered office is Berliner Straße 74-76 | 63065 Offenbach am Main, and VAT-ID No: DE263192802 (hereinafter referred to as "FALKEN") organises the "FALKEN TYRES ITALY" promotion (hereinafter referred to as the "Promotion"), to encourage the purchase of 16 inches FALKEN tyres or larger (hereinafter referred to as all of them, "FALKEN Tyres").

This Promotion is intended to individuals, consumers or professionals, of legal age, nationals or legal residents in Italy, and legal entities with tax and corporate domicile and Personal Identification Number in Italy that, from March 15 to May 31, 2026 or until the end of stock of the rewards identified below, whichever occurs first, they buy Falken Tyres from all Falken Zone distributors/workshops in Italy (see <https://campaign.falkentyre.com>) (hereinafter, the "Promotional Website").

FALKEN Tyres to be bought must be intended for self-consumption and not for resale or for vehicles in rental fleets. Invoices issued in the name of distributors will not be valid.

Only those registration forms for the Promotion that provide an invoice for the purchase of FALKEN Tyres indicated above, made at a Falken distributor in ITALY will be processed, with a limit of;

- 1 set of FALKEN Tyres, that is, 4 FALKEN Tyres, validated per participant, Italian national identity card or equivalent, telephone number, email in the case that the participants are individuals.

- 1 set of FALKEN Tyres, that is, 4 FALKEN Tyres, validated per participant, tax code, telephone number, email in the case of participants being professionals or legal entities.

Invoices for less than 4 FALKEN Tyres will not be valid.

Truck tyres are excluded from this Promotion.

The purchase of the FALKEN Tyres must be made at one of the workshops/specialised distributors in Italy identified on the Promotional Website and within the promotional period. Only those invoices that indicate the model of the FALKEN Tyres purchased and its rim will be valid, in addition to the user's personal data (name, surname and Personal Identification Number) or the data of the legal entity (company name and Tax Identification Number) and, in this case, the contact details of the person authorised for the purposes of representing said legal person in the Promotion.

Neither purchase receipts, nor quotes, nor simplified invoices or invoices without user data, nor delivery notes, will be valid.

The rewards covered by this Promotion cannot be combined with those that may result from other FALKEN TYRE promotions that are in force during the same period of validity of this Promotion.

Employees or commercial agents of FALKEN TYRE or any company of the FALKEN TYRE Group, as well as spouses, ascendants, descendants and other relatives by consanguinity or affinity up to and including the 2nd degree of all of the above, are prohibited from participating in the Promotion. Likewise, employees of ENI, S.A., (hereinafter, "ENI") as well as employees of participating gas stations and subsidiaries of ENI and their respective family members are excluded from participation, as reported above.

This Promotion is free of charge for the participant in the sense that it does not in itself imply an increase in the purchase price of the Tyres that are the subject of the Promotion.

PROMOTION MECHANICS

In order to participate in the Promotion and, consequently, to be able to receive the rewards indicated below, it is necessary to enter at the Promotional Website, <https://campaign.falkentyre.com/languagepicker>, and choose the language and the Promotion.

Once the Promotion has been selected, participants must select the size of FALKEN Tyres purchased, register the requested data in the corresponding form and upload the invoice accrediting the purchase of the FALKEN Tyres.

More specifically, participants must complete the following fields on the User registration form to participate in this Promotion:

A. Insert the PRECODE provided by the workshop to the participants. This precode is single-use only, not reusable. Without a precode, participation is not possible.

B. Information about the FALKEN Tyres purchased

- Tyre model purchased
- Rim size (inches)
- Number of tyres purchased
- Previous tyre brand fitted to the vehicle
- Reason for choosing Falken

C. Vehicle details

- Vehicle brand
- Vehicle model
- Year of registration
- Vehicle registration number
- Annual mileage (km)

D. Consumer personal details:

- First name
- Surname
- Identity document (ID card / Tax ID number / Company ID number)
- Email address
- Mobile phone number
- Year of birth
- Address
- Town/city
- Postcode
- Province
- Country

E. Workshop/dealer information:

- Workshop/distributor information
- Name of workshop/distributor
- Distributor's tax identification number
- Distributor's city
- Invoice number
- Document date
- Invoice document

F. Consents and subscriptions

- Subscribing to the newsletter
- Authorising the processing of personal information and data provided and accept this Terms and Conditions

The invoice date must be between March 15 and May 31, 2026

The purchase of the FALKEN Tyres must be made within the promotional period.

The registration period on the Promotional Website to participate in the Promotion ends on June 15, 2026. No entries will be accepted after the end of the registration period.

Only entries in which the information provided on the registration form (name and surname/company name and Tax Identification Number/Personal Identification Number) matches the information of the invoice holder (name and surname/company name and Tax Identification Number/Personal Identification Number) will be considered valid

After verifying these terms and conditions of the Promotion has been met, the invoice for the purchase of the FALKEN Tyres and the information provided by the participant, within a period of no more than ten (10) working days from the date of registration, the user will receive an email with the validation or, where appropriate, rejection of the participation. In the event that the participation is rejected, the participant will receive an email indicating the reason for the rejection.

In the event that the participation has been validated, within 3 working days from the date of participation, the participant will receive an email informing them that they have won one of the rewards indicated in the REWARDS section of these Terms and Conditions and will receive a voucher containing all the information related to the protocol for the redemption or enjoyment of said rewards.

The contact details to request more information are:

sac-falken-it@chequemotiva.info Opening hours: Monday to Thursday from 9 a.m. to 6 p.m.; Friday from 9 a.m. to 2 p.m. Except national holidays and those of the Community of Madrid, Spain.

The participant must provide truthful and up-to-date data. Communications from FALKEN TYRE will only be made to the email address provided by the participants, and the participants undertake to verify the correct functioning of said email account, including periodically checking the "spam" folder.

In those cases in which, under the FALKEN TYRE criteria, any of the requirements demanded in these Terms and Conditions for participation in the Promotion are not met or in which there are suspicions of fraud in such participation, it reserves the right to request additional information from the participants, as well as, where appropriate, to request the accreditation of such information, and may, consequently, deny participation in the Promotion and, therefore, the awarding of the reward.

Any attempt to deliberately manipulate or damage the content or operation of this Promotion is unlawful and will be subject to legal action by FALKEN TYRE.

REWARDS

The rewards (hereinafter, the "Rewards") subject to this Promotion are as follows:

- A maximum of THREE THOUSAND EIGHT HUNDRED (3,800) ENI fuel digital vouchers worth TEN (10) Euros each, which will be valid to be used at the ENI service stations adhering to the Promotion and which will be informed with the delivery of the aforementioned ENI fuel digital vouchers.

The value of the Rewards will be different depending on the depending on FALKEN Tyres size:

- For a set of 4 FALKEN Tyres of 16 inches: 2 ENI fuel digital vouchers for 10 euros each, that is, a total reward of 20 euros
- For a set of 4 FALKEN Tyres of 17 inches: 3 ENI fuel digital vouchers for 10 euros each, that is, a total reward of 30 euros

- For a set of 4 FALKEN Tyres of 18 inches or larger: 5 ENI fuel digital vouchers for 10 euros each, that is, a total reward of 50 euros

The Rewards may be redeemed in a three (3) months period from the date of issuance of any ENI fuel digital vouchers and in no case may they be redeemed for payment of cash.

DISCLAIMER

Under no circumstances shall FALKEN TYRE be held liable:

- of erroneous information in the Promotion communicated to participants by third parties.
- impossibility of registration of any participant as a result of an error in the inclusion of the data that, in accordance with the above, must be provided, or that the information provided is incomplete, erroneous or false.
- of the malfunction of the electronic communication networks that impede the normal development of the Promotion for reasons beyond the company's control and especially due to external acts of bad faith.
- of incidents that have their origin in cases of force majeure.
- of the use of the Rewards by the winning participants. FALKEN TYRE will not be held responsible for any incident that occurs after the delivery of the Rewards and during the enjoyment of the same.
- of any warranty or replacement provision after receipt of the Reward.

RESERVATIONS AND LIMITATIONS.

FALKEN TYRE intends that the participation in the Promotion of Participants is done with equal opportunities and with strict respect for the rules of good faith. Therefore, any conduct that, in the opinion of FALKEN TYRE, is considered abusive or fraudulent may result in the disqualification of the Participant in question and the forfeiture of any reward that may have been obtained.

FALKEN TYRE reserves the right to modify, suspend or cancel this Promotion when it deems that there is just cause or reasons of force majeure that prevent it from being carried out in accordance with the terms and conditions provided for in these Terms and Conditions.

COMPLAINTS AND INCIDENT MANAGEMENT

For any questions or clarifications, participants can contact sac-falken-it@chequemotiva.info June 16, 2025.

TAXATION OF REWARDS

The rewards amount is subject, where applicable, to the tax legislation in force and applicable in Italy.

PROCESSING OF PERSONAL DATA

Data Controller:

Dunlop Tyre Europe GmbH, z. Hd. des Datenschutzbeauftragten [Dunlop Tyre Europe GmbH, A/C Data Protection Officer], Berliner Strasse 74-76, 63065 Offenbach, e-mail: ds@falkentyre.com
Contact details of the Data Protection Officer: poststelle@datenschutz.hessen

Purpose of processing:

Personal data will be processed for the following purposes:

- Carry out and inform about the FALKEN TYRE Italy Promotion referred to in these terms and conditions, manage the participation and delivery of the rewards to the participants.

- Carry out actions to control compliance with the rules governing the Promotion for the prevention of fraud (fraudulent registrations, identity theft, etc.), which consist of:

- The registration of the IP (Internet Protocol) address of the terminal from which the registration for the Promotion is made.
- Verification of the data on the invoice for the purchase of the Tyres that are the subject of the Promotion with the workshop issuing the Promotion.
- Contact the participants of the Promotion, including by electronic means, to verify and contrast the details of the purchase of the tyres and the invoice.

- With the prior authorization of the data subjects, FALKEN TYRE may send commercial, promotional communications or information on FALKEN TYRE products, services and news related to mobility, including by electronic means (i.e. email, SMS, MMS, WhatsApp). More information about FALKEN TYRE products and services can be found at [www. FALKEN TYRE.es](http://www.FALKEN TYRE.es)

The data will be kept for the time necessary to comply with the purposes described, unless the interested parties revoke their consent, and for as long as there are legal responsibilities.

Legitimacy of the processing:

The legal basis that allows the data controller to process the data of the participants is the consent of the participants for the purposes described of the processing related to participation in the Promotion and sending commercial communications, as well as the public interest for the

purpose of verifying compliance with the rules governing the Promotion in avoidance and prevention of fraud.

Recipients of the data:

The recipients of the data may be suppliers of the data controller who collaborate in the realization and management of the Promotion, delivery of the rewards and, where appropriate, sending of commercial information with whom the appropriate data processor contracts have been formalized.

Rights of Participants:

Data subjects may exercise their rights of access, rectification, erasure, opposition, restriction of processing, data portability, revocation of consent, not to be subject to automated individual decisions, and to go to the supervisory authority (www.aepd.es) to file a complaint under the terms provided for in current legislation, by contacting DunlopTyre Europe GmbH, z. Hd. des Datenschutzbeauftragten, Berliner Strasse 74-76, 63065 Offenbach, or via e-mail ds@falkentyre.com

More information on the Privacy Policy at <https://www.falkentyre.com/en/Privacy%20Policy>

GOVERNING LAW

This Promotion is governed by common Italian law. Any dispute that arises in relation to it is subject to the jurisdiction of the Courts and Tribunals of the City of Rome, unless another jurisdiction corresponds.

ACCEPTANCE OF TERMS AND CONDITIONS

Participation implies acceptance of these rules, so the declaration, in the sense of non-acceptance of them, will imply the exclusion of the participant and, as a consequence of it, FALKEN TYRE will be released from the fulfilment of the obligation contracted with said participant.

The Terms and Conditions of this Promotion are published on the Promotional Website available to anyone who wishes to consult them, being freely available to individuals.